

5 Mentions in 3 Categories
Gartner Hype Cycles

KINETIC
GLOBAL

Comprehensive Critical Management and Duty of Care Platform



Personal Safety &
Travel Security



Enhanced Mass
Notification



Threat
Intelligence



Asset Protection
Static & Mobile

PLUS +
**24x7 Medical
Response**



Highlighting Employees Personal Safety

- + Help employees act on their 6th sense when they feel unsafe
- + Monitor employees in active or passive models
- + Global 24x7 calls to alerts triggered, triage & escalation of emergencies by professional dispatchers
- + Patented reverse geocode triangulates location and identifies closest emergency services

Mass Notification

- + Traditional Group-Based Mass Communications
 - Groups created manually or through API from HRIS
 - Multiple modalities (SMS/Voice, App, Email, Geofencing)
 - Send Message or Poll with Reporting
- + Enhanced Geofenced Communications
 - Only communicate with employees inside a radius you select
 - Message in 3 clicks
 - Better line of sight to your exposure

Threat Intelligence

- + Machine Learning & AI Ingestion of Global Events
 - Over 7,000 sources
 - Automatic categorization & prioritization
- + Delivered automatically to employees based on proximity to risk
- + Simultaneous exposure alerts to security when an Asset is affected
- + Real-time Situational Awareness with Integrated Communications
- + Critical Event Management in Minutes vs. Hours

Asset Protection

- + Ingestion of all Facilities & Points of Interest
- + Ingestion of PNRs/Itineraries
- + Equipping Security with Multiple Data Points
 - PNR location
 - De-identified app location
- + Enables better Decision Making
 - Saves wasted communications when trips are canceled or modified
 - Allows communication when employees are outside of their itinerary

Medical Response

- + 24x7 Medical Support
- + On-Ground & In-Air Support
 - Including supplying medical kits
- + Trigger an alert from the Kinetic Global App or Direct Dial from the App
 - Speak directly to a doctor
 - Perform telemedicine directly with doctors
 - Directs to best facility
- + Speed and Accuracy with and cost savings

1BN

Signals ingested per month

250-300K

Threat briefings/created globally/per month

633K

Safety sessions in last 90-days

13 Min

Median length per session

4K

Calls made daily to alerts triggered

The Kinetic Global Critical Event Management platform is configurable so your GSOC team is only alerted to verified events that affect your assets. We do the heavy lifting and remove the noise (false positives) and tailored to your unique geographic threat profile.

Kinetic Global Critical Event Management allows you to efficiently & effectively deliver on your Duty of Care Goals

- Built from the ground up all on one pane of glass
- Select the capabilities for your specific use case
- All your tools on 1 platform & 1 app
- Configurable to your needs
- Solving for the gaps of traditional toolset
- Typical savings of 20-30%
- Fast and Accurate Intel
- Ease of Use and Integration
- Incident Manager coming in 2022
- K&R Direct Service coming in 2022