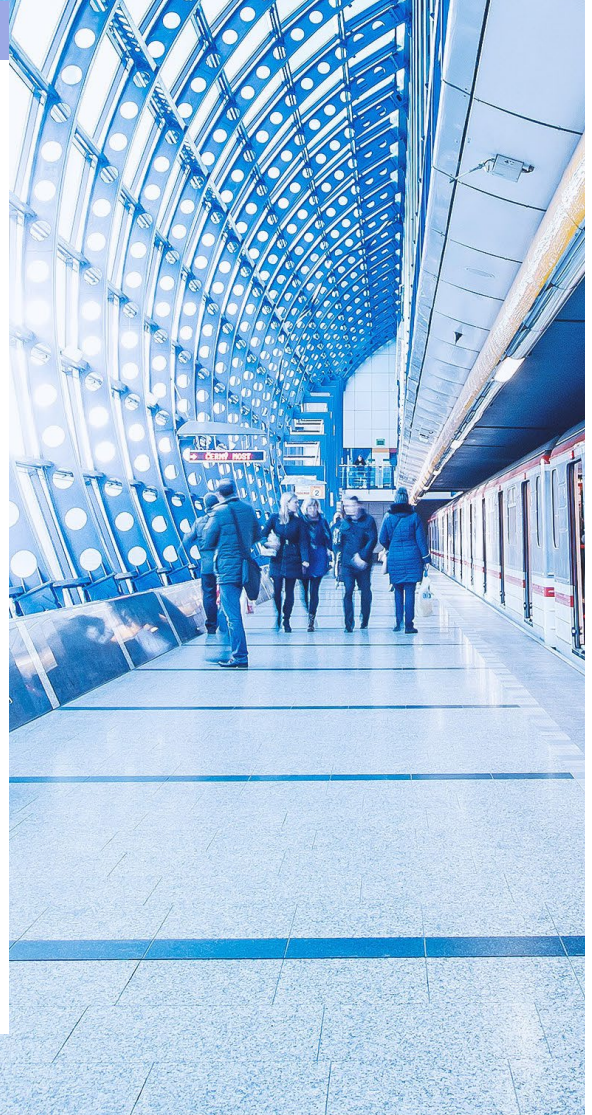


# Global Intelligence

## BRIEF

With asymmetric threats on the rise, ensuring the safety and security of your assets has never been more important. Duty of Care necessitates that you as an employer ensure your employees and executives are safe at work while traveling domestically and globally and while at home. The Kinetic Global Platform is a robust solution to this need, and offers unparalleled safety features entrusted by dignitaries, overseas workforces, Government Agencies, NGO's, Fortune 500 corporations and International organizations.





## THE LANDSCAPE

# GROWING COMPLEXITIES AND EXPANDING NEEDS

The Kinetic Global platform enables global security and business continuity officials to take charge of any situation that may affect their employees. **WORKPLACE VIOLENCE, FACILITIES SAFETY, VIOLENT CRIME, GEOPOLITICAL UNREST, KIDNAP/ RANSOM, TERRORIST ACTIVITY. LONE WOLF ATTACKS** are all categorical factors that affect the safety of your company's greatest assets- your employees.

Dynamic content expedites knowledge transfer in an emergency and provides visual snapshots of your company's exposure in the moments needed most.

## THE PLATFORM

# COMPREHENSIVE, VISUAL AND ON-DEMAND

A holistic duty of care platform providing **one pane of glass** to understand factors that may affect the safety of your organization and employees. Coupled with a global safety utility that resides on the user's smartphone, we enable employees with situational awareness of threats and events in their immediate vicinity and deliver on-demand protection when they find themselves in uncomfortable or vulnerable situations. This groundbreaking mobile application quickly dispatches emergency responders to the scene or is utilized by Close Personal Protection (CPP) teams or their asset to alert a Quick Reactionary Force (QRF) for recovery or extraction, even if the victim is unable to call for help or provide their location, thus adding a layer of security during their everyday routines.

**We were looking for something that was comprehensive — providing all the components that we needed in a single, cloud-based solution.”**

**CHRIS EVANGELISTI**  
VP OF CORPORATE SECURITY  
FLEX-N-GATE





## CUSTOMIZE WITH SPECIALIZED MODULES FOR CORPORATIONS, GOVERNMENT AND HOSPITALS



### GLOBAL THREAT/EVENT NOTIFICATIONS

A full suite of proprietary threat briefings plus a ground-breaking AI and machine learning platform. Kinetic Global ingests the full array of threats available, including your own and can flag and highlight the threats that matter most to your business. This enables you to design threat feeds and notifications based on specific intelligence needs, operationalizing them for your business.



### GEO-FENCED MASS COMMUNICATION

Geo-Fenced Mass Communication: Communicate threats or updates to employees, based on their geographic location. Giving you the best available line of sight to your exposure in the event of an incident



### LIVE HEAT MAP

Monitor real-time movement of users on the map, and use predictive analytics to forecast trends. Understand in real-time where your users are that are proactively using a safety mode for their personal protection. This heatmap of usage allows you to use predictive analytics to forecast trends. For EP use cases, this can be part of your protocols for tracking your HVTs in transit.



### ANALYTICS AND HISTORY

Trending usage and forensic details in the event of incidents or as a proactive measure to anticipate where future incidents may happen.



### GLOBAL SECURITY OPERATIONS CENTER (GSOC)

Global Security Operations Centers staffed by security threat professionals with multilingual capabilities in Erie, Pennsylvania and Abu Dhabi. Operating 24/7, our dispatchers deliver you peace of mind that no matter your Security model, your employees will be protected and we will deliver the agrees upon triage and escalation. We make on average more than 4,000 outbound calls per day in response to our users.



### ACTIVE TRIANGULATION

When the worst happens, you can locate individuals anywhere in the world, using triangulation technology normally only available to law enforcement. In addition, if you are tracking a developing event, you can proactively understand your exposure by finding any of your employees that are in that area. Both of these capabilities help you find people and keep them safe when there is a need.



MEDICAL RESPONSE

When one of your travelers falls ill or needs medical assistance, there is no need to rely on another external provider as Kinetic Global has these capabilities built in. Simply trigger an alert as usual and our 24/7 dispatchers will do a warm hand-off to our team of doctors.



TRAVEL SECURITY

Ensuring the safety of your employees when they travel, domestically or internationally has never been more of a priority. Not only will Kinetic Global deliver briefings to your travelers when they are close to an identified threat, based on your specification, we will also proactively alert you when this exposure occurs. The Travel portal not only allows you to see the threat and exposure but also seamlessly allows you to send Mass Notifications including questions, to truly understand your exposure. Speed and accuracy underpin the travel portal and allow you to be world class in your travel management program.

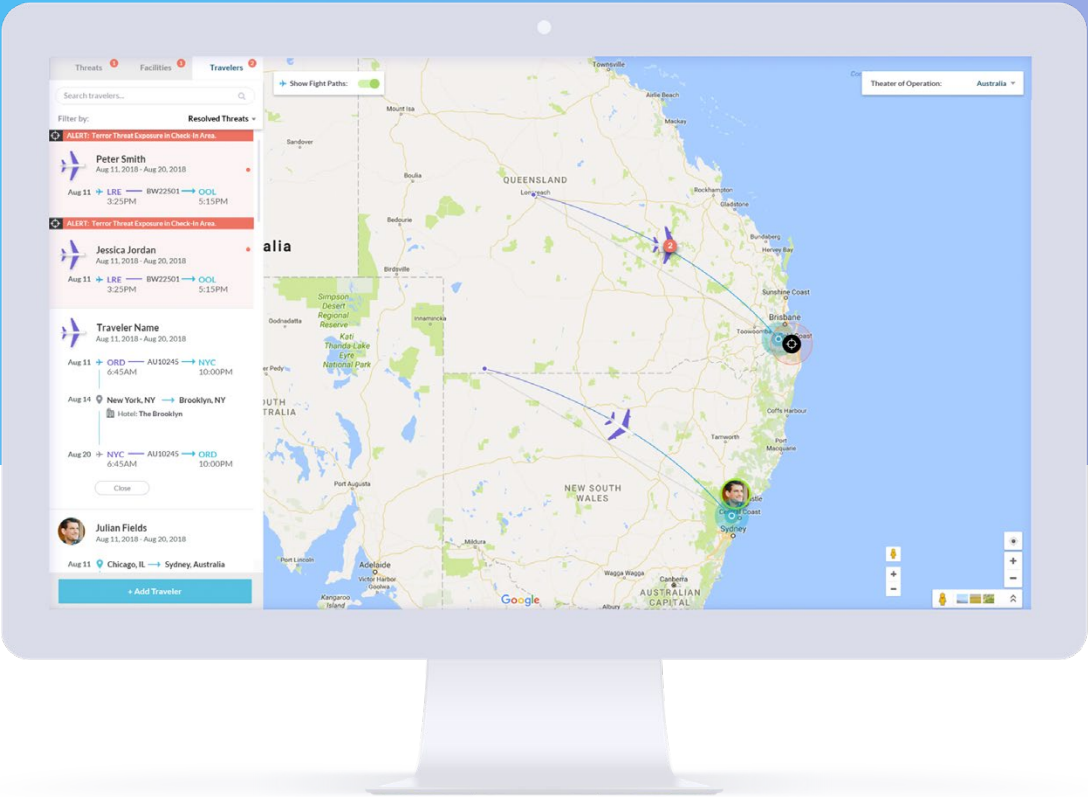


FACILITY INTELLIGENCE

The facility intelligence portal monitors threats to fixed assets in the same way that the travel portal does with mobile assets. Real-time exposure alerts will be delivered to you when one of your facilities intersects with Threats that Kinetic Global is tracking, or when one of your custom curated feeds intersects.

We want to ensure that our employees are safe, without compromising their privacy and that we have full awareness of situations that are happening outside the walls of our hotel properties as quickly as possible...

MARK SANNA  
VICE PRESIDENT OF GLOBAL SECURITY, HYATT HOTELS CORP.



THE DETAILS

WITH SITUATIONAL AWARENESS currently only available to intelligence agencies, and aggregated data coming directly from more than 50 international government agencies and over 200 global threat analysts, we proactively help keep employees and executives away from dangerous situations. We create proprietary, trending **Global Threat Analysis** maps that show existing hotspots as well as predict flashpoints that flare worldwide. This proactive threat intelligence includes real-time geopolitical instability, local security threats, terrorist activity, kidnapping, violent crime and more. Within your corporate community, your centralized command portal provides access to all local activity, including live location monitoring so that you can effectively manage the safety of your population. With the sheer volume of distinct and specific threats that an individual organization may want to monitor, an analyst model would be too costly to manage and maintain. In order to ensure that



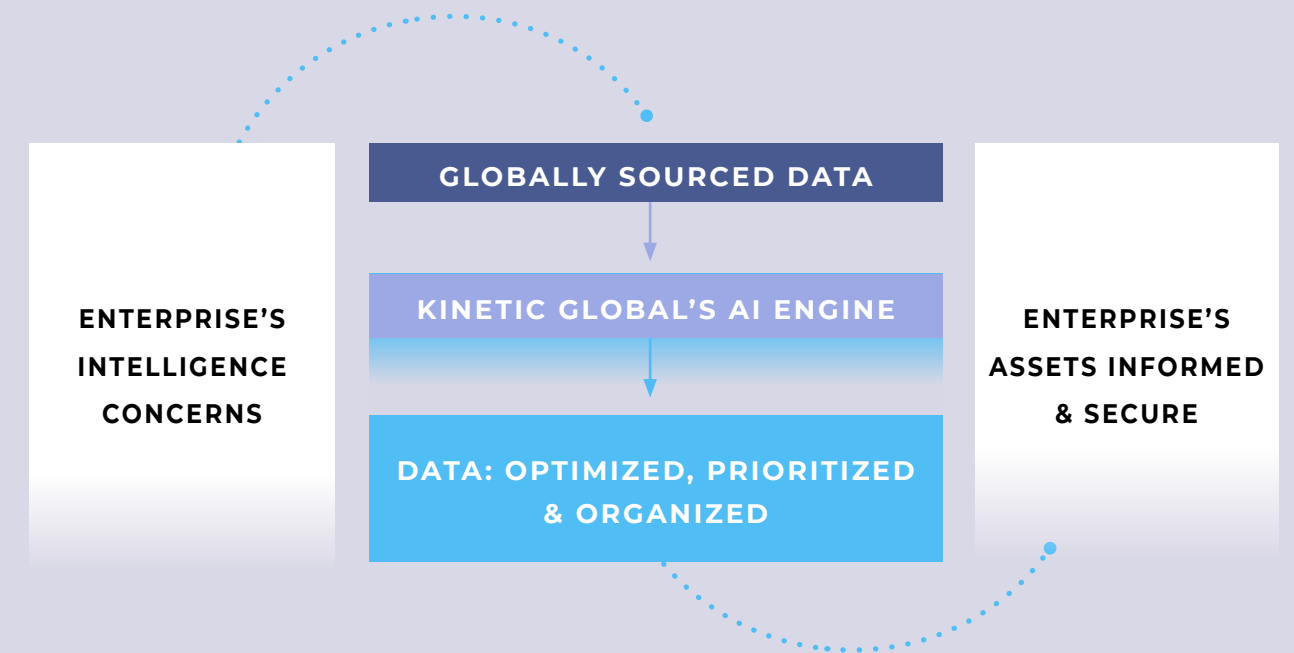


Kinetic Global delivers the intelligence that you need, we have developed a **machine learning and AI engine** that will take commoditized data and make it actionable. We will scour all global sources of data, understand that data, optimize it to your specification, prioritize it and then deliver it in the required way. This engine will sit on top of leading data providers and will make it actionable for your enterprise.

When a virtual solution isn't enough, and when you need physical presence to protect mobile or fixed assets globally, Kinetic Global can assist. We are partnered with Constellis, the world's leading risk management organization with 26,000 assets in 40 countries across the globe. Constellis is headquartered in Reston, VA with specialist risk and crisis professionals

strategically located in North America, Europe, Africa, the Middle East and Asia. Constellis has specific expertise in organizational risk, personnel risk and crisis management.

**Geo-Fenced Mass Notifications** warn users of danger in a specific locale. If, for example, a building is on lockdown due to an emergency situation, you can create a geo-fenced notification to ensure no one enters that area or to check on the safety of the personnel inside the geo-fence. In addition, mass notifications can be created that contain safety and emergency management information. Vital messages can be deployed in seconds and appear as push notifications on the users' phones, ensuring they don't get lost in the shuffle of email, texts, or other messaging systems. Truly game changing.



Users can anonymously report suspicious activity in real time, and user reports are collected into a **Live Heat Map** to help Chief Security Officers or equivalent determine areas of risk and act to mitigate that risk to help prevent crimes before they occur. They also receive forensic detail on the user, such as where they accessed wireless networks and the related IP addresses. These data points, combined with geographic locations and times of day, allow them to anticipate areas of concern and in extreme situations locate and recover kidnap victims.

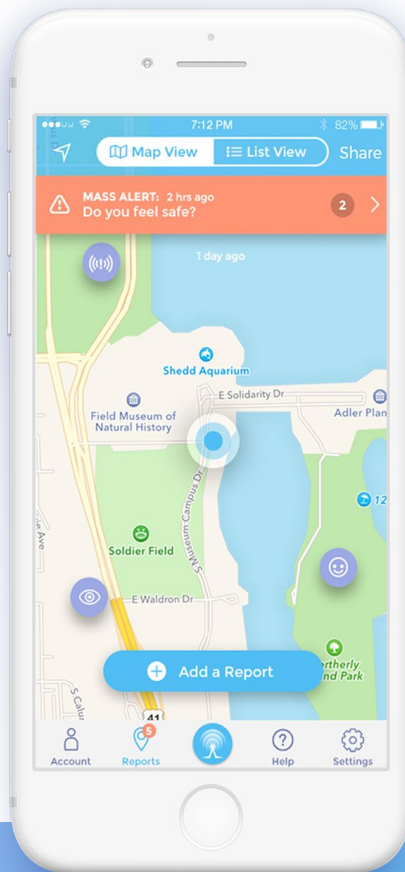
The **Analytics and History** modules provide detailed information to your organization that can be used by Risk Management and Security and Facilities to provide a





safer environment. Key performance indicators will include engagement, usage metrics as well as trending activity to provide invaluable insights into your organization's holistic safety overview. As 85% of crimes happen when you instinctively feel unsafe, these modules will allow you use predictive analysis to prevent the unthinkable.

**IF THE UNTHINKABLE SHOULD HAPPEN**, or if for any reason GPS location



should fail, your corporate security team can use our exclusive 24/7 access to Phone Triangulation technologies. This allows you to find, within seconds, the last known location of an authorized user's cellular phone, regardless of carrier. This same technology is used by law enforcement and only available commercially through Kinetic Global.

Kinetic Global customers can select all of these features, and have their

Kinetic Global is the bridge between our operational risk, crisis and resilience capabilities and the intelligence that drives situational awareness for global clients," "We now offer an all-encompassing travel safety solution accessible on smartphones through the Kinetic Global app, providing our clients with over-watch and locator applications, a unique personal safety alarm connected to a rapid response mechanism and a robust, timely, proactive notification system, all supported by a 24/7 global operations center and extensive analytical capability".

**CHRISTIAN RONNOW**  
EXECUTIVE VICE PRESIDENT OF CONSTELLIS

own security departments act as their command center, or choose to have us manage this through our Global Security Operations Centers (GSOC) located in Erie, PA and Abu Dhabi, United Arab Emirates.

The Kinetic Global platform utilizes Military-grade cryptography, security that includes top-secret cryptography schemes developed by an elite team of cybersecurity engineers and researchers. This includes state-of-the-art key exchange algorithms with elliptic curve technology (ECC), and keyed-hash message authentication with specified cryptographic algorithms. Ensures the ultimate protection of your data and your executive team and employees at home and abroad.



## KINETIC GLOBAL

# HOW WE ARE DIFFERENT

Kinetic Global is a global duty of care and security company operating in more than 175 countries. Utilizing patented technology and ground assets, Kinetic provides global threat intelligence, personal safety, travel security, and enhanced mass notification with comprehensive global imagery and proprietary AI algorithms. The Kinetic Global platform ensures operational safety and security oversight to businesses operating worldwide in partnership with Constellis, a leading global provider of risk management, security, humanitarian, training and operational support services.



## PERSONAL SAFETY APPLICATION

One application for your employees to get all of the support and information they need at their fingertips. From personal safety, to medical assistance, threat intelligence and a directory of company assets.

### THREAT AND EVENT INTELLIGENCE

Optimization of Actionable intelligence, delivered in the most effective way and to your specification.

### MEDICAL RESPONSE

When one of your employees needs medical assistance, our team of doctors are available 24/7 to discuss their concerns. Our team will recommend next steps and ensure that your company is made aware of the developments and treatment.

### NO ADDITIONAL RESOURCES

Deploying Kinetic Global increases your GSOC effectiveness with no additional effort with over 4,000 outbound calls made each day.

### EFFECTIVE MASS COMMUNICATIONS

Targeted messaging to assets in the immediate vicinity of a situation. True geo-fencing, not generic people groups, provide both line of sight to an exposure and 2-way communication with affected assets.

### TRAVEL SECURITY

Enhanced visibility and automation around the safety of your travelers

### COMPLIANCE & LEGAL

GDPR, HIPAA, SOC2 and PCI as well as International quality standards.  
Patent No. US 9,418,537

**IN THE BUSINESS OF SECONDS, NOT MINUTES,**  
our platform ensures that you have a robust global toolkit that helps you better fulfill your role in keeping your organization safe.

**To schedule a security briefing with an analyst, please  
call (858) 633-3997 or email [INFO@KINETICGLOBAL.COM](mailto:INFO@KINETICGLOBAL.COM).**



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