



COMPETITIVE COMPARISON

Crisis Consultancy

Due to their unpredictable nature, it is important for organizations to prepare in advance for both a crisis and a response. Kinetic Global helps you answer these important questions:

- Are we ready?
- Do we understand our risks?
- Have we thought about our risks and possible responses?
- Are our decision-making responses defined clearly? Are they documented?

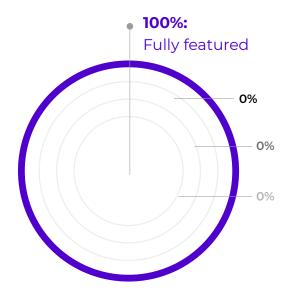
Effective crisis planning and response can reduce business interruption and associated costs.

Kinetic Global's Crisis Consultancy Services provide the strategic and tactical insights you need now to enhance your response to a crisis. Critical Event, Crisis Management, and Business Continuity planning are mission-critical for your organization. Your ability to recover, restore and resume operations according to a reasoned and defensible plan is inherent in your business resilience plan.

Our dedicated crisis consultancy teams help you anticipate, react to, and avoid potential crises. The result? An organization that's stronger and safer—no matter what.

KINETIC GLOBAL'S ACCOMPLISHMENTS INCLUDE THE SUCCESSFUL DEVELOPMENT OF PERSONNEL EVACUATION PLANS AS WELL AS CRISIS-LEVEL PHYSICAL SECURITY AND EMERGENCY ASSISTANCE WORLDWIDE.





Percent of Feature Coverage Among Competitors

- Kinetic Global | 100%
- Everbridge | 0%
- Onsolve | 0%
- Alert Media | 0%

CRISIS CONSULTANCY

Competitive Feature Analysis

| General Services | Everbridge | Onsolve | Alert Media | Kinetic Global |
|--------------------------------------|------------|------------|-------------|----------------|
| On-site strategic planning | \bigcirc | \bigcirc | | |
| Preparedness, response, and recovery | 0 | 0 | | • |
| Training programs | | \bigcirc | | |
| Emergency management training | \circ | 0 | | |
| Boots on the ground response | | 0 | | |



| Pre-Incident Support Services | Everbridge | Onsolve | Alert Media | Kinetic Global |
|---|------------|---------|-------------|----------------|
| Briefings and awareness seminars | \circ | | \circ | |
| Tailored crisis management workshops | | | | • |
| Reviews, or development of crisis management plans | \circ | | | |
| Desk-top exercises | | | | |
| Global Medical Response | Everbridge | Onsolve | Alert Media | Kinetic Global |
| Advisory and assistance via phone and email from paramedics, nurses, physicians | 0 | \circ | 0 | |
| 24×7 access to medical response teams anywhere in the world | 0 | | | |
| Deployable medical personnel provide a boots-on-the-ground response for evacuations and extractions | | | | • |
| Incident Support Services | Everbridge | Onsolve | Alert Media | Kinetic Global |
| Hand holder if required | | | | |
| Deployment of a consultant | | | | |
| Allocation of other resources as required and as agreed with the client | | | | • |
| Case management | | | | |
| Intel, media, and coordination through GSOC support staff | | | | |



| Security Master Planning | Everbridge | Onsolve | Alert Media | Kinetic Global |
|--|------------|---------|-------------|----------------|
| Executive and key personnel protection protocols | \circ | | | |
| Crisis management, response, and business continuity plans | | | | |
| Security design and engineering | | | | |
| Business intelligence protocols | | | | |
| Event Security | | | | |
| Security Design & Engineering | | | | |



GET STARTED WITH KINETIC GLOBAL

Make the switch today!

Our dedicated team of migration experts make getting up and running with Kinetic Global's all-in-one platform simple, painless, and quick.

Contact us and bring a new era of proactive protection to your organization today!

CALL US EMAIL US

(858)633-3997 info@kineticglobal.com