



COMPETITIVE COMPARISON

Emergency Mass Notification System Competitive Analysis

An **Emergency Mass Notification System (EMNS)** is a critical piece of any Critical Event Management Platform. Kinetic Global's solution was created from the ground up to provide an all-in-one platform that allows you to quickly communicate the severity of an incident, its effects on your organization's assets (employees, facilities, offices, travelers), and ensure your people understand the severity of those threats in seconds rather than minutes.

Unlike competitive solutions, Kinetic Global is tightly integrated with a complete Critical Event Management Platform - this means one native platform, with seamless connectivity, eight supporting modules, for better usability, and a 360 degree perspective.

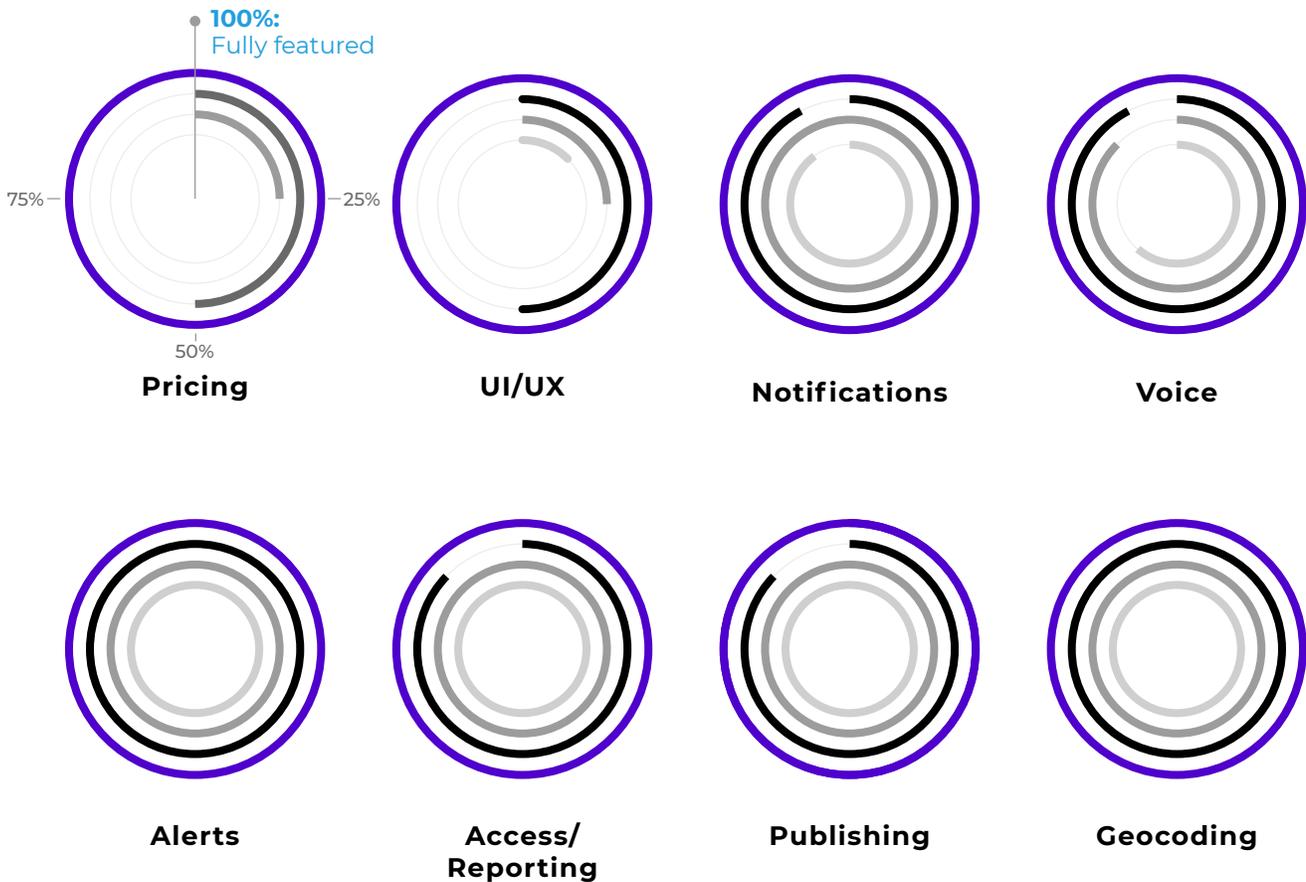
Price wise, Kinetic Global is 15 to 20% less than other platforms - providing remarkable savings and dramatic improvements in functionality compared to the other products.



EMNS COMPETITOR FEATURE OVERVIEW

Percent of Feature Coverage Among Competitors

● Kinetic Global ● Alert Media ● Onsolve ● Everbridge





EMNS

Competitive Feature Analysis

Pricing	Everbridge	Onsolve	Alert Media	Kinetic Global
20% cost savings compared to competitors with competitive contract buy-outs available				

UI and User Experience	Everbridge	Onsolve	Alert Media	Kinetic Global
Easily attach documents to SMS, Push, and Email				
Intuitive UI, all modules integrated and unified for greater usability and ease of use				

NOTIFICATIONS AND FILTERING CAPABILITIES	Everbridge	Onsolve	Alert Media	Kinetic Global
One-step auto opt-in				
Self-Service Contact Record Management				
Multi-language plus a robust text-to-speech engine				
Integrated GIS/Map-based, rule-based, group-based, or individual contact selection				



NOTIFICATIONS AND FILTERING CAPABILITIES	Everbridge	Onsolve	Alert Media	Kinetic Global
Contact filtering based on custom criteria	●	●	●	●
Unlimited Mass Notification and Incident Templates	●	●	●	●
International Support	●	●	●	●
International Long and Short Codes for SMS delivery	●	●	●	●

VOICE CAPABILITIES	Everbridge	Onsolve	Alert Media	Kinetic Global
Custom voice recordings	●	●	●	●
Conference bridge lines for team briefings	◐	●	●	●
Organization specific customizable caller ID, greetings, and broadcast settings	◐	◐	◐	●

ALERTS	Everbridge	Onsolve	Alert Media	Kinetic Global
Access automated severe weather alerts from the National Weather Service via SMARTWeather. Only available to US contacts.	●	●	●	●
Custom branded community opt-in portal with custom fields and opt-in subscriptions	●	●	●	●



ACCESS CONTROL AND REPORTING	Everbridge	Onsolve	Alert Media	Kinetic Global
Flexible role-based access controls to manage user permissions	●	●	●	●
Access to Real-Time Dashboard, Notifications History, and Custom Reporting	◐	●	●	●
Real-time reporting for improved situational awareness and easier after-action analysis	●	●	●	●
Ability to send standard, polling and two-way communication	●	●	●	●

PUBLISHING	Everbridge	Onsolve	Alert Media	Kinetic Global
Publish notifications directly to Websites and services that support API access	●	●	●	●
Publish notifications to Social Media	◐	●	●	●



GEOCODING	Everbridge	Onsolve	Alert Media	Kinetic Global
Map-based drawing and selection tools and imported shape files (e.g. Google Maps, Bing Maps, ESRI)	●	●	●	●
Automatic address geo-coding for contacts	●	●	●	●
Custom point address geo-coding	●	●	●	●



GET STARTED WITH KINETIC GLOBAL

Make the switch today!

Our dedicated team of migration experts make getting up and running with Kinetic Global's all-in-one platform simple, painless, and quick.

Contact us and bring a new era of proactive protection to your organization today!

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